

Information pursuant to Article 13 of the EU Data Protection Regulation 2016/679

DATA CONTROLLER AND DATA PROTECTION OFFICER

The Data Controller is Mk2 srls (hereinafter also the Data Controller or fantaevision.com), via Bruno Buozi, 46, Civitanova Marche (MC) and can be contacted by email at info@quellidifantasanremo.com. The Personal Data Protection Officer can be contacted by email at privacy@wslegal.it.

PURPOSE OF PROCESSING AND LEGAL BASIS

The Data Controller processes personal data for the following purposes:

1. MANAGEMENT OF THE LUDIC ACTIVITY, HANDLING OF REQUESTS AND PROVISION OF SERVICES

We use your personal data exclusively for the management of the ludic activity as set out in the regulations:

- a. for the creation of the user account and purposes related to its management, in case of possible registration to the web app;
- b. to verify your identity, also in case of support in restoring access;
- c. to manage any type of request for assistance, and to provide further services requested by the user.

Legal basis and necessity of providing data

The processing is carried out in the context of the performance of a contract to which the user is a party or the execution of pre-contractual measures taken at the user's request, given by the acceptance of the regulation (Art. 6(1)(b) GDPR). Consent is not necessary.

In the event of a total or partial refusal to provide the data, it will not be possible to complete the registration and access the services of the web app, with the exception of the profile image, which is not necessary for successful registration.

- d. to follow up any requests made to us, e.g. by spontaneous sending of messages, electronic or traditional mail to the addresses indicated on the web app, which entails the subsequent acquisition of the sender's data, the sender's e-mail address necessary to respond to requests, as well as any other personal data included in the relevant communication.

Legal basis and necessity of providing data

The processing is carried out in the context of the performance of a contract to which the user is a party, or the execution of pre-contractual measures taken at the user's request (Art. 6, paragraph 1, letter b) of the Regulation). In the event of a total or partial refusal to provide the data, it will not be possible to respond to requests.

- e. for the fulfilment of obligations under laws, regulations and legislation, national and/or EU, as well as provisions issued by authorities empowered to do so by law or by supervisory and control bodies;

- f. to prevent or detect any abuse in the use of the web app, or any fraudulent activity and thus enable us to protect ourselves in court.

Legal basis and necessity of providing data

The processing is necessary in order to fulfil a legal obligation (art. 6, paragraph 1, letter C) of the Regulation). In the event of a total or partial refusal to provide the data, it will not be possible to complete the registration and access the services of the web app.

2. *MARKETING AND SALES PROMOTION ACTIVITIES*

Purposes of the processing

- a. as part of the performance of services provided to users: for marketing purposes, by sending promotional and informative communications by email concerning products and/or services similar to those offered by the Controller ("soft spam").

Legal basis and need to provide data

The processing is carried out in the pursuit of the legitimate interest of the data controller, (art. 6, paragraph 1, lett. f) of the Regulation), unless expressly refused or subsequently revoked by the user. Consent is not necessary.

The user, on the occasion of the sending of each communication, shall have the right to express his/her will to stop receiving the communication by means of the unsubscribe procedure.

4. *SYSTEM LOG PURPOSES*

The personal data whose transmission is implicit in the use of Internet communication protocols and system LOGs are processed solely to obtain anonymous statistical information on the use of the web app, to check its correct operation and to protect the computer systems that enable its operation. The data do not allow the identification of the persons concerned and are not associated with other sources of data that could allow assimilation in such a way as to identify users. This data, such as the user's IP address, could also be used to ascertain responsibility in the event of hypothetical computer crimes against the web app.

5. *COOKIES*

We use cookies to give you the best possible experience on the site and to optimise your visit. We have prepared a specific notice, which can be found here: <https://fantaurovision.com/eng/cookie-policy>

TYPE OF DATA PROCESSED - REGISTRATION AND SOCIAL LOGIN DATA

The following personal data are processed: e-mail address, identification data and nickname. When registering for the fantaurovision game and creating an account, you will be asked to provide certain personal data, such as your nickname and e-mail address. You may also be allowed to register and authenticate to the web app using social service accounts or other digital services you already use, without having to provide any additional passwords. The interactions and information acquired and transmitted by this web app are limited to name/nickname and do not concern authentication credentials or other data. The information transmitted is in any case subject to the user's privacy settings related to the service used.

More information on data processing by proxy access providers:

Google: [LINK](#)

Facebook: [LINK](#)

The information requested during registration will be used to allow access to online services and to ensure the proper performance of all activities connected with or instrumental to the provision of such services. By accessing through Social Log In app.fantaurovision.com will receive your data from the social networks, but it will process them exclusively to allow you to use the services of the web app. It will not receive from the social networks any data other than those indicated above, even if you have expressly given these social networks additional data, which may eventually be processed by the social network on the basis of the authorizations and consents given by you to the latter, in their capacity as autonomous data controllers.

OBLIGATION TO PROVIDE PERSONAL DATA

Apart from what is specified above for navigation data, we specify in detail the cases in which there

is an obligation to provide personal data. In order to participate in the game, request assistance, receive replies to e-mails and contacts, the provision of data is obligatory. Providing personal data for marketing purposes (receiving soft spam) is optional, which means that there is the possibility of unsubscribing without any consequences for the game.

METHODS OF PROCESSING

We process personal data using automated tools and with, methods and procedures for the time strictly necessary to achieve the purposes for which they have been collected and for the pursuit of the purposes set out in this policy. The processing is carried out by specially appointed personnel, mainly with the aid of electronic, computerised or otherwise automated means, through the use of electronic mail or other remote communication techniques.

STORAGE OF PERSONAL DATA

The personal data collected by app.fantaeurovision.com are kept for the period of time necessary to achieve the purposes of the processing, i.e. for the duration of the game and also afterwards, for as long as the person concerned is active and for the duration for marketing and sales promotion purposes, in relation to the purposes and legal bases specified above. Soft spam will no longer be sent if consent is revoked. Should you decide to delete your account, your data will be deleted from our systems, or anonymized for statistical purposes, with the exception of LOG data and data necessary to ensure the security of the system and storage obligations prescribed by law or the data subject's indication to the contrary. In any case, we may process personal data for as long as permitted by law, in particular as may be necessary to protect our interests from possible claims or in the event of litigation.

DATA SECURITY

We take specific, appropriate and preventive security measures to safeguard the confidentiality, integrity, completeness and availability of personal data, as well as to prevent data loss, illegal or incorrect use and unauthorized access. Passwords for authentication to the web app are protected by an encryption system. However, care must be taken when setting a complex password so that no attempts are made to access your account. The web app uses an encryption system with SSL (Secure Sockets Layer) technology, which guarantees protection by encrypting information both on the login page and in other sections where you can release, view or change your personal data. In any case, we are not responsible for untruthful or incomplete information sent directly to us (e.g. correct e-mail address), as well as information that has been provided by a third party, even fraudulently.

RECIPIENTS OF THE DATA

Personal data may be communicated to third parties who may have access to the data by virtue of legal provisions, regulations or EU legislation, within the limits provided for by these rules. For the provision and management of services, personal data may be communicated to other subjects, in their capacity as autonomous Data Processors and/or Data Controllers (such as, for example, hosting service providers, suppliers of services instrumental to the functioning of the web app, subjects who provide technical, administrative, legal, etc. assistance and consultancy in relation to the provision of services, internal staff authorized to process data and bound by confidentiality obligations) to the extent necessary to carry out their duties, and committed to confidentiality, also with appropriate legal obligations.

The full list of the aforementioned persons is available upon request.

TRANSFER OF PERSONAL DATA

Your personal data processed in the course of using the web app is not transferred to third countries or international organizations outside the European Union. Please refer to the specific policies of

Facebook and Google where users register via these portals.

RIGHTS OF DATA SUBJECTS

You are entitled to the rights set out in Articles 15 to 22 of EU Regulation 2016/679. You also have the right to lodge a complaint with the competent supervisory authority (in Italy: Garante per la Protezione dei Dati Personali, urp@garanteprivacy.it) which you may contact if you believe that your personal data is being processed in breach of the law or your rights.

The rights listed above may be exercised by the data subject at any time by contacting the Data Controller, info@quellidifantasanremo.com.

Registered users may at any time view, modify and delete their personal data by accessing the data modification mask within their personal account.